

An Exposition Wonderful

JEMO WEEK for 1911 is an event-of vast importance to millions of women, for it marks the completion of the most remarkable line of corsets ever produced-the new Nemo Lastikops Corset System. Since our "Innovation Sale," in January, we have made constant additions to this System, and now show a complete variety of models for women of EVERY FIGURE, from very SLENDER to EXTRA-STOUT.

# These Are THE MOST PERFECT CORSETS Ever Offered

Nemo Corsets have always been in a class alone, and now the marvelous results attained by the use of our semi-elastic Lastikops Webbing place Nemos so far above and beyond all ordinary corsets that competition has been actually eliminated.

### All Imitations of Nemos Are Worthless

All attempted imitations of Nemo Corsets have failed, because the lemo functions are performed by our own patented inven-

tions and cannot possibly be performed without them.

Nemo imitations can be sold ONLY to women who MISTAKE them for the GENUINE Nemo.

For several years, certain unscrupulous manufacturers have been trying to introduce imitations of the

Nemo Corset, at the same prices as ours, and under which are dissimilar in every other respect, and have no relation whatever to our patented hygienic features. These attempts have UTTERLY FAILED. The public has refused to be humbugged.

ASTIKOPS CORSETS

Don't Be Deceived!

Some of these imitators have been forced to the expedient of CHEAPENING THEIR CORSETS as well as their prices. You can now buy the cheap imitations of the Nemo Self-Reducing Corset, with which the market is

We WARN THE PUBLIC not to be deceived by any similar-sounding name nor by self-evident adaptations of our trademark, prices, methods and advertising. Avoid these carefully-prepared traps, and do not be led to believe that you can buy, at a cut price, either the genuine Nemo Corset or the value it represents.

Produced by the Use Of Lastikops Webbing

ASTIKOPS WEBBING is the ONLY elastic fabric ever made that DOES NOT LOSE ITS ELASTICITY. We guarantee it to wear as long as the corset. It is our own patented invention, used ONLY in Nemo Corsets. It enables us to assure you greater figure-reduction than can be produced by any other corsets—and this with a delightful sense of comfort and complete hygienic safety.

Nemos Outwear All Other Corsets Because They Represent Twice as Much Actual Value in Material and Making—and You Pay Nothing Extra for the Nemo Special Features and Service.

Now is the time to study the Nemo Corset Specialties and COMPARE them with all ordinary corsets. This is a duty which every woman owes to herself, for the CORSET has become the most important article in women's attire, and COMPARISON will quickly show that there's NO SUBSTITUTE for the Nemo—none that can give Nemo service.

Nemo Corsets Are Sold Everywhere

Go to your favorite dealer this week, and be carefully fitted in the Nemo that suits your figure. But be SURE that it's a NEMO!

KOPS BROS., Manufacturers, New York.

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[Special to The Times-Dispatch.]
Winchester, Va., April 29.—Mr. and
Mrs. Isaac W. Russell, who have been
visiting their son and daughter-inlaw, Dr. and Mrs. Hugh G. Russell,
in Richmond, have returned to Win-

Shenandoah, after visiting at the home of her parents, Mr. and Mrs. William C. Phillips, In Winchester.

Miss Cora Wall, who has been visiting Miss Rose Ebersole, in Winchester, has returned to her home in Charlestown, W. Va.

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